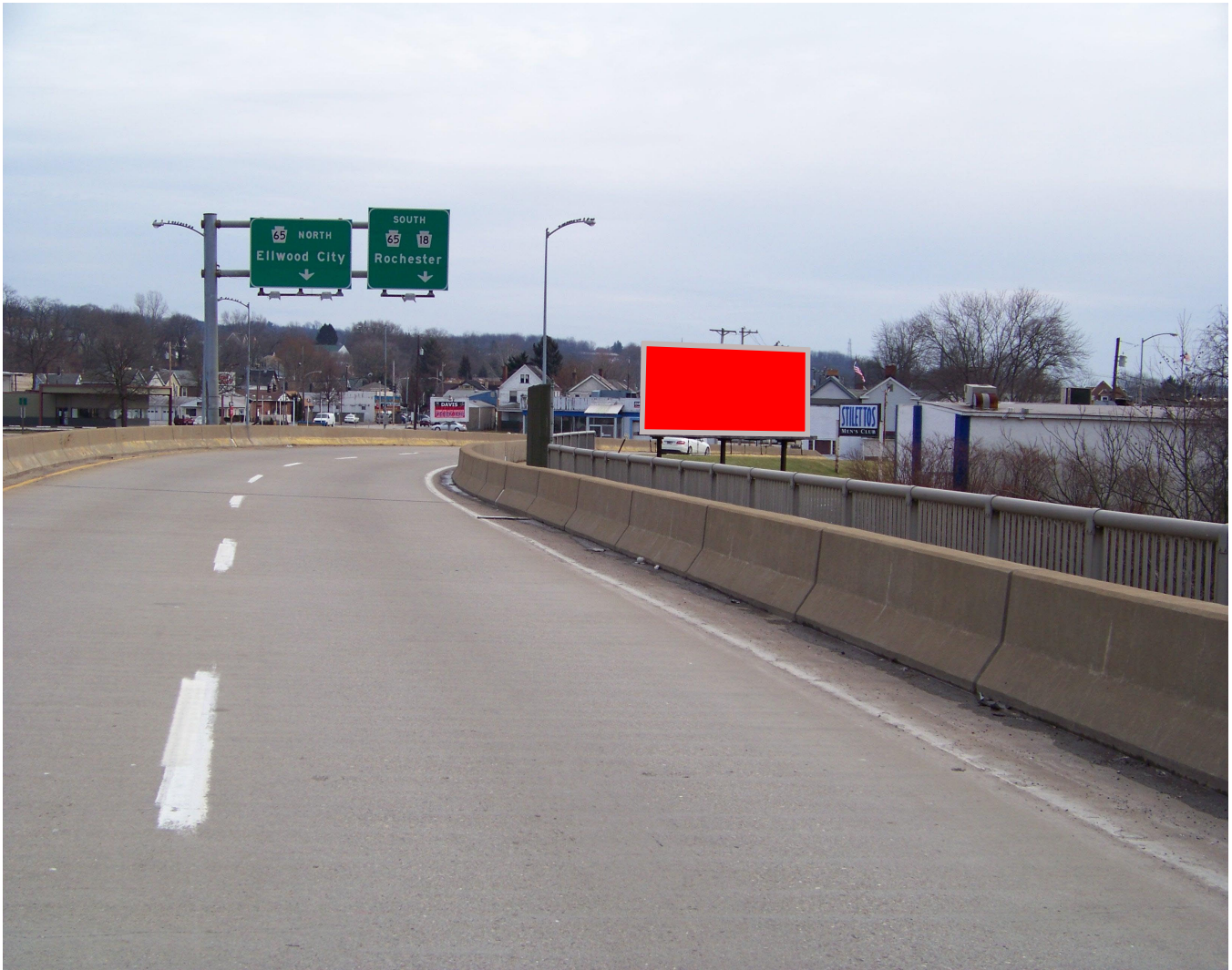


CREST ADVERTISING



This billboard is located on the New Brighton side of the New Brighton / Beaver Falls bridge and is the main highway coming from Beaver Falls and the Pa. Turnpike going toward Rt. 65 and New Brighton. It is exposed to both shoppers and commuters on a daily basis.

SIGN IDENTIFICATION:	PA-026 BVR
MEDIA:	30 sheet poster
MARKET:	Beaver County
LOCATION:	Rt. 18, N/O Rt. 65, New Brighton Pa.
TRAVELING / READ:	South / Right
SIZE:	12' X 25'
ILLUMINATED:	NO
DEC:	8014
TOTAL WEEKLY EOI:	
LAT / LON:	40.7398551, -80.3178521
4-WEEK RATE:	
MISC:	

