

CREST ADVERTISING



This billboard is located on the New Brighton side of the New Brighton / Beaver Falls bridge and can be viewed from Rt. 18 North. Traffic from Rt. 65 also use this as the main highway going toward Beaver Fall, the Pa. Turnpike and Ohio. It is exposed to both shoppers and commuters on a daily basis.

SIGN IDENTIFICATION:	PA-024 BVR
MEDIA:	30 sheet poster
MARKET:	Beaver County
LOCATION:	Rt. 18, N/O Rt. 65, New Brighton Pa.
TRAVELING / READ:	North / Left
SIZE:	12' X 25'
ILLUMINATED:	NO
DEC:	8014
TOTAL WEEKLY EOI:	
LAT / LON:	40.7390857, -80.3181675
4-WEEK RATE:	
MISC:	

