

CREST ADVERTISING



This billboard is located at the entrance to the new Veterans Bridge on Rt. 65 / Rt.18 in New Brighton. It is the main highway link between Rt. 65, Rt. 18 and Rt. 51. It is exposed to both shoppers and commuters on a daily basis.

SIGN IDENTIFICATION:	PA-017 BVR
MEDIA:	8 sheet junior poster
MARKET:	Beaver County
LOCATION:	Rt. 18 / 65, S/O ymca Dr, New Brighton Pa.
TRAVELING / READ:	South / Right
SIZE:	6' X 12'
ILLUMINATED:	No
DEC:	4825
TOTAL WEEKLY EOI:	
LAT / LON:	40.7142079, -80.2984902
4-WEEK RATE:	
MISC:	

