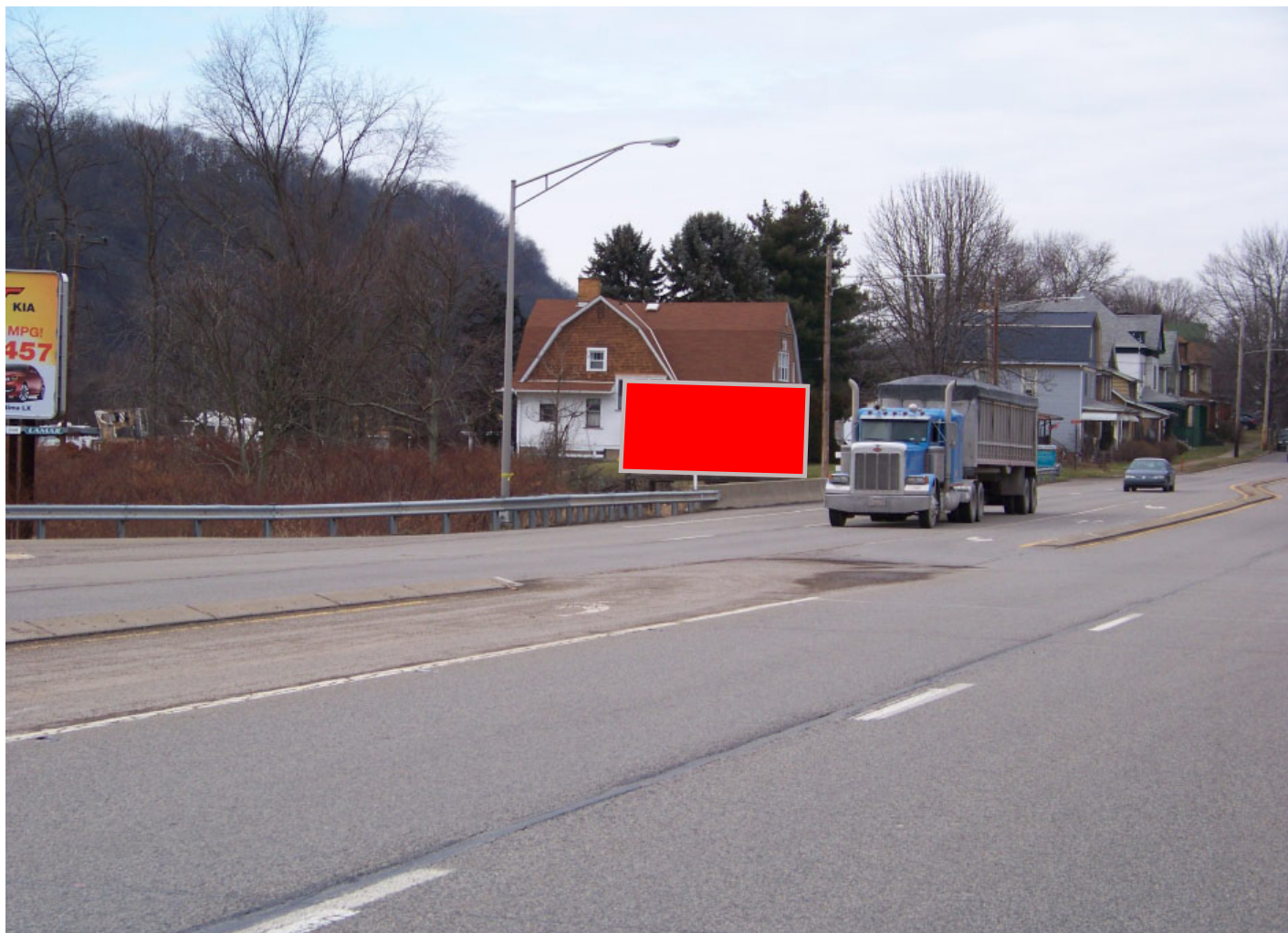


CREST ADVERTISING



This billboard is located on Rt. 65 and Rt. 18 coming from the Rochester and Monaca area going toward New Brighton, Beaver Fall, the Pa. Turnpike and Ohio. It is exposed to both shoppers and commuters on a daily basis.

SIGN IDENTIFICATION:	PA-016 BVR
MEDIA:	30 sheet poster
MARKET:	Beaver County
LOCATION:	Rt. 18 / 65, S/O 19th St, New Brighton Pa.
TRAVELING / READ:	North / Right
SIZE:	12' X 25'
ILLUMINATED:	Yes
DEC:	4825
TOTAL WEEKLY EOI:	
LAT / LON:	40.7229891, -80.3046256
4-WEEK RATE:	
MISC:	

