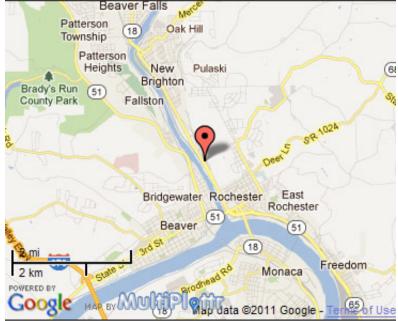
CREST ADVERTISING



This billboard is located on Rt. 65 / Rt.18 going toward Monaca, Rochester, Beaver and the Beaver Valley Mall . It is the main highway coming from New Brighton, Beaver Fall, the Pa. Turnpike and Ohio. It is exposed to both shoppers and commuters on a daily basis.

SIGN IDENTIFICATION:	PA-015 BVR
MEDIA:	30 sheet poster
MARKET:	Beaver County
LOCATION: Rt. 18	/ 65, S/O 19th St., New Brighton Pa.
TRAVELING / READ:	South / Right
SIZE:	12' X 25'
ILLUMINATED:	Yes
DEC:	4825
TOTAL WEEKLY EOI:	
LAT / LON:	40.7229891, -80.3046256
4-WEEK RATE:	
MISC:	



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