## **CREST ADVERTISING**



This billboard is located on Rt. 65 and Rt. 18 coming from the Monaca, Rochester area going toward New Brighton, Beaver Fall, the Pa. Turnpike and Ohio. It is exposed to both shoppers and commuters on a daily basis.

SIGN IDENTIFICATION: PA-014 BVR	Beaver Falls
MEDIA: 8 sheet junior poster	Patterson 18 Oak Hill
MARKET: Beaver County	Patterson Heights New Pulaski
LOCATION: Rt. 18 / 65, S/O ymca Dr., New Brighton Pa	Brady's Run 51 Brighton Status Fallston
TRAVELING / READ: North / Right	
SIZE: 6' X 12'	a Deer's SR I
ILLUMINATED: NO	Contraction of the second
DEC: 4825	Bridgewater Rochester East Rochester
TOTAL WEEKLY EOI:	Beaver (51) (51)
LAT / LON: 40.714350, -80.2983961	Symi 3 <sup>x6 St</sup> (18) Freedom
4-WEEK RATE:	2 km State Ry Brothead Ro Monaca
MISC:	Google MAR BY MULTP Rap data @2011 Google - Ter 62 of Use