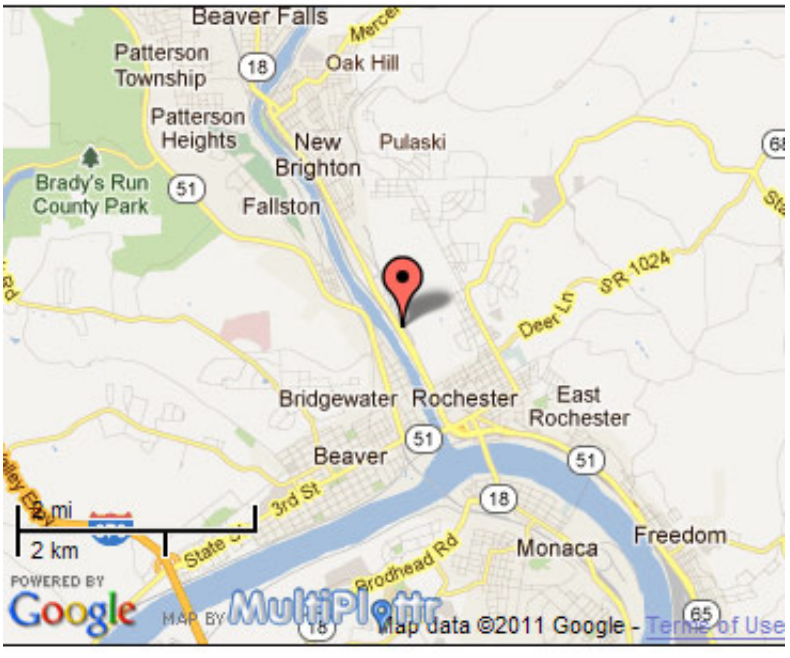
CREST ADVERTISING

This billboard is located on Rt. 65 / Rt. 18 coming from the Monaca, Rochester area going toward New Brighton, Beaver Falls, the Pa. Turnpike and Ohio. It is exposed to both shoppers and commuters on a daily basis.

SIGN IDENTIFICATION:	**PA-012 BVR**
MEDIA:	**30 sheet poster**
MARKET:	**Beaver County**
LOCATION:	**Rt. 18 / 65, S/O ymca Dr., New Brighton Pa.**
TRAVELING / READ:	**North / Right**
SIZE:	**12' X 25'**
ILLUMINATED:	**YES**
DEC:	**4825**
TOTAL WEEKLY EOI:	
LAT / LON:	**40.7130353, -80.2973193**
4-WEEK RATE:	
MISC:	



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