

# CREST ADVERTISING



**This billboard is located on Rt. 65 and Rt. 18 coming from the Monaca, Rochester area going toward New Brighton, Beaver Falls, the Pa. Turnpike and Ohio. It is exposed to both shoppers and commuters on a daily basis.**

<b>SIGN IDENTIFICATION:</b>	<b>PA-010 BVR</b>
<b>MEDIA:</b>	<b>30 sheet poster</b>
<b>MARKET:</b>	<b>Beaver County</b>
<b>LOCATION:</b>	<b>Rt. 18 / 65, S/O ymca Dr., New Brighton Pa.</b>
<b>TRAVELING / READ:</b>	<b>North / Right</b>
<b>SIZE:</b>	<b>12' X 25'</b>
<b>ILLUMINATED:</b>	<b>YES</b>
<b>DEC:</b>	<b>4825</b>
<b>TOTAL WEEKLY EOI:</b>	
<b>LAT / LON:</b>	<b>40.7124661, -80.2968381</b>
<b>4-WEEK RATE:</b>	
<b>MISC:</b>	

