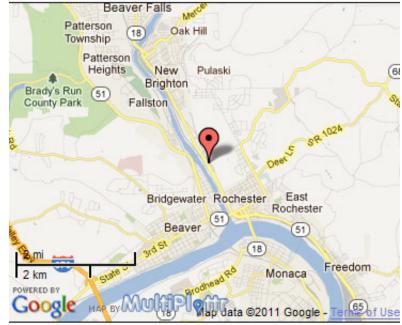
CREST ADVERTISING



This billboard is located on Rt. 65 and Rt. 18 coming from the Monaca, Rochester area going toward New Brighton, Beaver Falls, the Pa. Turnpike and Ohio. It is exposed to both shoppers and commuters on a daily basis.

SIGN IDENTIFICATION:	PA-010 BVR
MEDIA:	30 sheet poster
MARKET:	Beaver County
LOCATION: Rt. 18 / 65, S/O ymca Dr., New Brighton Pa.	
TRAVELING / READ:	North / Right
SIZE:	12' X 25'
ILLUMINATED:	YES
DEC:	4825
TOTAL WEEKLY EOI:	
LAT / LON:	40.7124661, -80.2968381
4-WEEK RATE:	
MISC:	



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