

# CREST ADVERTISING



This billboard is located on Rt. 18 North near the Beaver Falls exit ramp from the Pa. Turnpike. This location has exposure to the shoppers and commuters coming from the Beaver Falls / Chippewa area, going toward Koppel, Ellwood City and New Castle

<b>SIGN IDENTIFICATION:</b>	<b>PA-007-BVR</b>
<b>MEDIA:</b>	<b>8 sheet junior board</b>
<b>MARKET:</b>	<b>Beaver County</b>
<b>LOCATION:</b>	<b>Rt. 18 N/O Pa Turnpike, Beaver Falls</b>
<b>FACING / READ:</b>	<b>North / Right</b>
<b>SIZE:</b>	<b>6' X 12'</b>
<b>ILLUMINATED:</b>	<b>NO</b>
<b>DEC:</b>	<b>5512</b>
<b>TOTAL WEEKLY EOI:</b>	
<b>LAT / LON:</b>	<b>40.818454, -80.32362</b>
<b>RATE:</b>	
<b>MISC:</b>	

