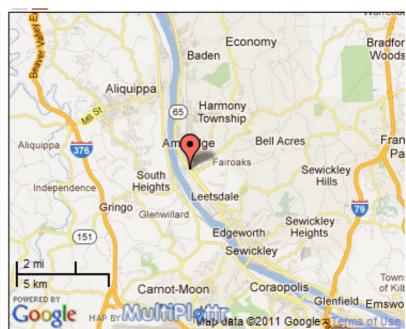
## **CREST ADVERTISING**



This billboard is located on a primary connecting highway between the shopping and businesses located near Pittsburgh and the manufacturing and housing located throughout Beaver County. It is idealy suited for exposure to the numerous vehicles traveling this highway on a daily basis.

| SIGN IDENTIFICATION: | PA-001-BVR                         |
|----------------------|------------------------------------|
| MEDIA:               | 8 sheet junior poster              |
| MARKET:              | Beaver County                      |
| LOCATION:            | Rt. 65 N/O Cross St., Ambridge Pa. |
| TRAVELING / READ:    | North / Left                       |
| SIZE:                | 6' X 12'                           |
| ILLUMINATED:         | NO                                 |
| DEC:                 | 17398                              |
| TOTAL WEEKLY EOI:    |                                    |
| LAT / LON:           | 40.5791827, -80.2250791            |
| 4-WEEK RATE:         |                                    |
| MISC:                |                                    |
|                      |                                    |



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